



Marketing Opportunities through the Greater Boston Concierge Association

The following are opportunities available for non-affiliate members of the Greater Boston Concierge Association (GBCA). Please let the appropriate person know what opportunity you would like to further discuss.

1. **GBCA Tradeshow (April/May)** – The GBCA tradeshow takes place every year around the months of April or May. The tradeshow runs from 5pm – 8pm and consists of many vendors that cater to the Concierge/Hospitality industry. Vendors include: restaurants, tours, services, transportation and other Greater Boston businesses looking to get in front of Greater Boston concierges, front desk and other front line hotel personnel. Cost of the tradeshow is \$250 per table.
2. **Newsletter Mention** - For \$100, any non-affiliate approved business may mention their services to the entire GBCA membership including over 200 local concierge and 75 affiliate members. You may place an article in the membership newsletter of no more than 500 words to explain a special event that you are putting on, your company and what you can offer to the GBCA members by working with you, or any other pertinent information you wish to include on your business.
3. **GBCA website** – In addition to the newsletter mention, you may pay \$100 per month to be listed on the GBCA website. A fantastic tool for all GBCA members when researching, the GBCA website is the one-stop shop for looking up members in the community that support the GBCA with their services. All affiliate members are listed on the site and we would add you to this exclusive list for a month at a time with your \$100 per month investment.
4. **Host a Monthly Meeting** – Would you like to host the next GBCA monthly meeting? This is a fantastic way to get in front of the entire membership. This is a perfect option if you would like to showcase your venue with food and beverages for a group from anywhere between 40 and 100 guests. A mixture of concierge and affiliate members will be present at the meeting and the only cost associated is the cost of your space and food & beverage costs to host the group. Monthly meetings must be approved by the GBCA Board. Specific needs are required for each monthly meeting. Unfortunately not all venues are a perfect fit for monthly meetings and can be discussed if you show interest in hosting.
5. **Host a GBCA event of your own** - Contact the GBCA to have your event on our calendar. Invite all concierge members or all concierge and affiliates and we will be happy to assist with sending your invite via e-mail or you may purchase our membership list excluding e-mails for \$100.
6. **Host a GBCA Board of Directors meeting** - Provide meeting space and a reception for the eight members of the GBCA board.

For additional questions on the GBCA and how to get involved, please contact Betty Salemme, GBCA President at Betty.Salemme@seaportboston.com or 617-385-4510.